



SA DAIRY CHAMPIONSHIPS 2025

RULES AND REGULATIONS

1. NUMBER OF SAMPLES TO SUBMIT PER ENTRY

1.1 Yoghurt, cultured milks and dairy desserts:

Four (4) samples of between 80 – 500g per entry. This allows each judge to evaluate the product without a disturbed texture.

1.2 Ice cream, milk, cottage cheese, flavoured milk and butter:

Two (2) samples per entry.

1.3 Cheese

Cheeses or samples weighing less than 1kg = 2 samples

Cheeses or samples weighing more than 1kg = 1 sample

2. FLAVOURED MILK, YOGHURT AND CREAM CHEESES WITH ADDED CONDIMENTS - NUMBER OF ENTRIES PER CLASS

An exhibitor is limited to a maximum of **one (1) entry per class per brand name** in the case of flavoured milk, yoghurt and cream cheese with added condiments.

However, there must be significant ingredient and manufacturing differences between the different branded products. Agri-Expo reserves the right to ask the specifications of products if suspected that products do not have a significant ingredient and manufacturing difference.

3. CONDIMENTS / FOOD ADDITIVES

Condiments are food additives as allowed in Regulation No. R.146 of 1 March 2010 - Regulations Relating to the Labelling and Advertising of Foodstuffs. **For the SA Dairy Championships, Fruit and Flavoured products will have separate classes unless specified otherwise.**

4. VARIOUS BRAND NAMES - SAME TYPE OF PRODUCT

Entrants who manufacture the same type of product under various brand names may enter these products in the same class; however, there must be significant ingredient and manufacturing differences between these different branded products. **This excludes products where no added ingredients have been used in the making, like milk and cream.** Agri-Expo reserves the right to ask the specifications of products if suspected that products do not have a significant ingredient and manufacturing difference.

5. SAME PRODUCT - MULTIPLE ENTRIES

The same product may not be entered more than once in the same class or in different classes.

6. RETAIL BRAND NAMES

Manufacturers of retail/house brands should enter the product(s) under their company name, using the retailer's name as the brand name.

7. PRODUCT IDENTIFICATION

No identification of brand name and/or manufacturer should be visible on any product. Products such as yoghurt, dairy dips, cultured milks, and dairy desserts etc. should be packed in plain unprinted/unbranded containers (where possible).

Products and their outer containers must only display the SA Dairy Championship identity labels supplied by Agri-Expo after entries have closed.

8. PRODUCT AVAILABILITY

Any product entered in this competition must be available in its respective markets at time of entering. A prize or award may be cancelled if found not to be the case.

9. SUFFICIENT ENTRIES PER CLASS

Position prizes (SA Champion) will only be awarded if a minimum of three products have been entered in a class. However, products will be judged, and a Qualité Award can be awarded in such a class if a product qualifies for it.

10. PRODUCTS ENTERED IN INCORRECT CLASSES

It is the responsibility of the exhibitor to enter each product in the correct class. Contact the Chief Judge at time of entry if unsure of correct classes. Products not entered in the correct classes may be moved to the correct classes by the Chief Judge. [Click here for the CHEESE AND YOGURT CLASSIFICATION GUIDE.](#)

11. TIES

Ties are resolved with the Chief Judges' judging decision.

12. PRODUCT STANDARDS

Entries must comply with Regulation No. R.1510 of 22 November 2019- Regulations Relating to the Classification, Packing and Marking of Dairy Products and Imitation Dairy Products Intended for Sale in the Republic of South Africa. It is the responsibility of the manufacturer to be able to supply proof of this, if requested by Agri-Expo.

13. PRODUCTS FROM OTHER COUNTRIES

Products manufactured in other countries are not allowed to enter. Only South African products are allowed to take part.

14. QUALITÉ AWARDS

A product scoring an average of 26 or higher on the 30-point scorecard receives a Qualité Award. More than one Qualité Award per class may be awarded, but not more than three Qualité Awards per class.

15. PROMOTION OF QUALITÉ AWARDS CHEESES

Exhibitors of cheese which are awarded a Qualité Award agree to donate a maximum of 12 kilograms to Agri-Expo for promotions during the ensuing year.

16. PRODUCT OF THE YEAR

The Product scoring the highest average point is selected Product of the Year.

17. JUDGES' COMMENTS

Exhibitors requiring judges' comments should indicate this on the entry form.

18. THE ORGANISER

Agri-Expo reserves the right to make changes to the Championships rules in the interest of the SA Dairy Championships and the Dairy Industry of South Africa.